PRIFYSGOL
BANGOR
UNIVERSITY

BANGOR BUSINESS SCHOOL - EXECUTIVE EDUCATION

Chartered Banker MBA

RE-PROFESSIONALISING BANKING TOGETHER

The only qualification in the world combining an MBA and Chartered Banker status from a top Business School*

Part-time global MBA

Chartered Banker

Leading financial professionalism

charteredbankermba.com

*Bangor University Business School is consistently ranked as one of the Top Universities in Europe and in the world Top 20 for its Banking research (Federal Reserve Bank of St Louis/RePEc, 2015). The school is also ranked independently in the top 25% of UK business schools for its Business and Management research (Times Higher Education, 2015).

The cutting edge Chartered Banker MBA from an internationally renowned Business School for Accounting, Banking and Finance…

Choose Bangor Business School, a world leading Business School for Banking, rated No1 in the UK and amongst top 15 in World* - now in the heart of London's financial district.

*Ranked No.1 in the UK for research in Accounting, Banking and Finance in the (2008) UK Government's Research Assessment Exercise (RAE) and top 15 in the world for Banking research (US RePEc survey)

facebook.com/TheCharteredBankerMBA

twitter.com/CBMBA

LinkedIn Group: Search 'Banker's Think Tank aka Chartered Banker MBA (CBMBA) Think Tank'

We have made all reasonable effort to ensure that the information in this brochure is correct at the time of printing.

www.viewcreative.co.uk

“This is an innovatory MBA for the global banking industry. It combines the high level skills and professional competencies that will be increasingly necessary for the post-crisis banking environment.”

Lord Mervyn Davies
Partner and Vice Chairman, Corsair Capital
Former Government Minister and
Chairman of Standard Chartered Bank

A Powerful Partnership in Action

About Bangor Business School

Bangor University's Business School is one of the major European university schools for banking and financial studies offering a full range of disciplines from undergraduate to doctoral level.

In the most recent Research Assessment Exercise (2008), Bangor Business School was judged to carrying out world–leading research and was judged to be first in the UK in terms of research quality.

Not only the top institution in the UK, Bangor Business School is consistently amongst the world's Top 15 for Banking research, according to the RePEc (Research Papers in Economics) survey, hosted by the Economic Research Department of the Federal Reserve Bank of St. Louis. Bangor is the highest rated European university for banking research.

Coupled with our commitment to excellence in research is a commitment to high quality teaching. Staff combine their research careers with a real dedication for teaching.

Students are attracted by our reputation for high quality and expertise, particularly in the area of banking and financial services in which Bangor is a leading European centre housing one of the largest PhD schools of any business school in the UK. Staff research papers and articles are published regularly in leading journals and their books published to a worldwide audience.

In recent years, staff at the Business School have conducted high level consultancy work including major policy studies for many leading organisations like the European Commission, The World Bank and the UK Treasury.

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About Bangor University

Established in 1884, Bangor University combines traditional academic excellence with cutting-edge research and facilities.

The latest Research Assessment Exercise (RAE 2008) has confirmed Bangor's status as a research-led university with an international perspective.

Bangor University is proud of its status as one of the world's top 275 universities (Times Higher Education World University rankings 2011/12), a ranking based on key factors such as research performance, academic peer review and faculty-student ratio.

The University is constantly investing in ambitious and high profile projects such as the current development of a world-class Arts and Innovation Centre, worth £50 million.

Chartered Banker

Leading financial professionalism

About the Institute

The Chartered Banker Institute is the only professional banking institute in the UK.

Throughout their history they have driven an agenda of ethical professionalism; promoting professional standards for bankers, providing professional and regulatory qualifications for retail, commercial and private bankers in the UK and overseas, and offering professional membership to qualified individuals. The Institute is the only body in the world able to confer the status of Chartered Banker to suitably qualified individuals.

In 2011, the Institute led the creation of the Chartered Banker Professional Standards Board [CB:PSB] a voluntary initiative supported by leading UK banks. CB:PSB has developed a Code of Professional Conduct for the UK banking industry, supported by professional standards and guidance which enshrine the very best ethical, professional and behavioural qualities. Customers want a demonstration of personal and organisational commitment to high ethical, professional and technical standards. The Institute supports individuals in achieving and maintaining these.

For more information on The Chartered Banker Institute visit: **www.charteredbanker.com**

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Chartered Banker MBA

Bangor Business School is the only institution in the UK to offer the Chartered Banker MBA, a ground-breaking qualification that allows you to gain the dual award of a top MBA in Banking and Finance and the coveted 'Chartered Banker' status – the highest professional award available to bankers worldwide.

'Chartered Banker' status is awarded by the Chartered Banker Institute, the only professional banking institute in the UK. It is committed to raising the standards of professionalism at all levels in banking and financial services, and to rebuilding public confidence and trust in banks and bankers.

Designed for busy professionals, this blended learning programme can be studied from wherever you are and at your own pace. The Chartered Banker MBA emphasises professional and vocational development, enhancing the understanding and application of those skills required in 21st century banking. This MBA experience brings together high level skills and knowledge from an internationally recognised university and centre of research excellence with the professional and managerial competencies of a world-leading professional institute dedicated to the profession of banking.

In short the Chartered Banker MBA (CBMBA) provides a qualification that combines everything demanded in the new, post-crisis banking environment.

Who would benefit from the programme?

The CBMBA is aimed at ambitious individuals in banks and other financial services firms, or those seeking to join the industry, who wish to extend their knowledge and understanding, and to acquire the skills to cope with change in the ever-evolving financial services industry. This high-level and intensive learning experience combines generic MBA disciplines (such as marketing, human resources and strategic management) with more specialist ones (including risk management, credit and lending and professional ethics and regulation) that reflect modern banking and finance.

Key Features of the Chartered Banker MBA

- It is a unique and innovative dual accreditation from Bangor Business School and the Chartered Banker Institute
- Blended learning delivery – a unique combination of online and face-to-face learning, minimising time away from the office
- Flexible study options – study on the move
- Tailored Elective Module choices to meet your career aspirations
- It delivers practical and contemporary content to aid executives and managers to make sense of the holistic nature of bank management

The diverse CBMBA experience for bankers also makes this dual award of wider interest to any professional concerned with or interested in global banking and financial services.

What study routes are available?

Full Programme

When undertaking the full CBMBA you study eight Compulsory Modules and four Elective Modules to gain the 180 credits needed for the full degree and dual award of 'Chartered Banker MBA' (CBMBA).

The CBMBA may be completed in two years of study and with minimal disruption to your career.

Accelerated Route

Applicants with an approved professional banking or accounting qualification may be admitted to the accelerated Chartered Banker MBA route. This means that applicants are exempt from some modules.

Super Accelerated Route

Applicants with a recognised MBA may be admitted to the Super Accelerated Route. This means applicants are eligible to study as little as four modules to gain the dual qualification of Chartered Banker MBA.

Suitably qualified Bankers with Executive level experience may also be considered for this route. These will be assessed on a case by case basis.

Alternative routes to entry

- **Post Graduate Certificate in Business Administration (Chartered Banker)**
  To gain this award you will study four modules.
- **Post Graduate Diploma in Business Administration (Chartered Banker)**
  To gain this award you will study eight modules.

Students who successfully gain one of the above awards may choose to return at a later date to complete their MBA, subject to certain University time limits. Entry onto the Post Graduate Certificate or Diploma will be assessed in the same way as entry onto the MBA Programme.

Course Structure

Compulsory Modules:

- Financial Institutions Risk Management
- Credit and Lending
- Professional Ethics and Regulation
- Corporate Finance
- Corporate Strategy
- Managerial Economics
- Research Methods
- Human Resources/Organisational Behaviour

Elective Modules:

- Marketing Strategy
- International Banking
- Financial Analysis
- New Venture Creation
- Financial Crises and Regulation
- Islamic Banking and Finance
- Capital Markets and Treasury Management
- Private Banking and Wealth Management
- Global Monetary and Macroeconomic Policy
- Financial Services Compliance
- Retail Banking

Student Membership of The Chartered Banker Institute

Students also benefit from student membership of the Chartered Banker Institute for the duration of their studies. This gives you access to a wide range of specialist support in the field of banking, including training courses, professional advice and privileged invitation to events.

How is the programme assessed?

Each Compulsory Module is assessed by examination and assignment. Assignments are submitted at set points throughout the semester with the examinations taking place during the face to face revision sessions held at the end of each semester. The assessment weighting is 40 per cent by assignment and 60 per cent by examination.

The four Elective Modules that you select are assessed differently. Each of these is assessed via a 5000 word research project. These research projects apply the skills that you acquire earlier in your 'Research Methods' module (one of the eight Compulsory Modules). Each of these four research projects (one for each of your chosen four Elective Modules) is essentially a 'mini consultancy project'.

Entry Requirements

Candidates are assessed on an individual basis. As an example, entry to the full programme would require a good first degree or possession of an approved professional qualification and practical experience. Candidates who do not have a formal degree or professional qualification, but who have several years of approved management experience will also be considered. Candidates may wish to submit their CV for assessment to confirm eligibility for a specific route.

Applicants must have a high level of fluency in the English language. An IELTS or TOEFL score may be requested at the discretion of the Academic Director. Where this is requested, the following minimum scores are required:

English

- IELTS 6.0, with no individual score lower than 5.5
- TOEFL Internet Based: 80, with no individual score lower than 16

Work experience

Applicants should have a minimum of 3 years practical experience at a relevant level

Typical Study Structure

Spring intake

	Semester 1	Semester 2	Semester 3	Semester 4
Full Programme	Research Methods	Professional Ethics and Regulation	Human Resources/ Organisational Behaviour	Corporate Strategy
	Financial Institutions Risk Management	Credit and Lending	Corporate Finance	Managerial Economics
	Elective Module	Elective Module	Elective Module	Elective Module
Accelerated Route (for a qualified banker)	Research Methods	Marketing Strategy	Human Resources/ Organisational Behaviour	n/a
	Professional Ethics and Regulation	Corporate Strategy	Elective Module	n/a
		Elective Module*	Elective Module*	n/a
Accelerated Route (for qualified accountants)	Research Methods	Professional Ethics and Regulation	Elective Module	n/a
	Financial Institutions Risk Management	Credit and Lending	Elective Module	n/a
		Elective Module*	Elective Module*	n/a
Super Accelerated Route (MBA Route)	Financial Institutions Risk Management	Professional Ethics and Regulation	n/a	n/a
	Financial Crises and Regulation	Credit and Lending	n/a	n/a
Super Accelerated Route (Senior Professional Banker)	Financial Crises and Regulation	Professional Ethics and Regulation	n/a	n/a
	Human Resources/ Organisational Behaviour	Corporate Strategy	n/a	n/a

*Elective Modules can be scheduled into semester 2 or 3 depending on the availability of the modules chosen

The structure of your studies will depend on the route for which you are eligible.

Set out below is a typical study structure for each route:

You can find a full list of Elective Modules available on page 9.

Please note that the running order of modules may be adjusted due to schedule requirements. Modules are not available in both semesters.

Autumn intake

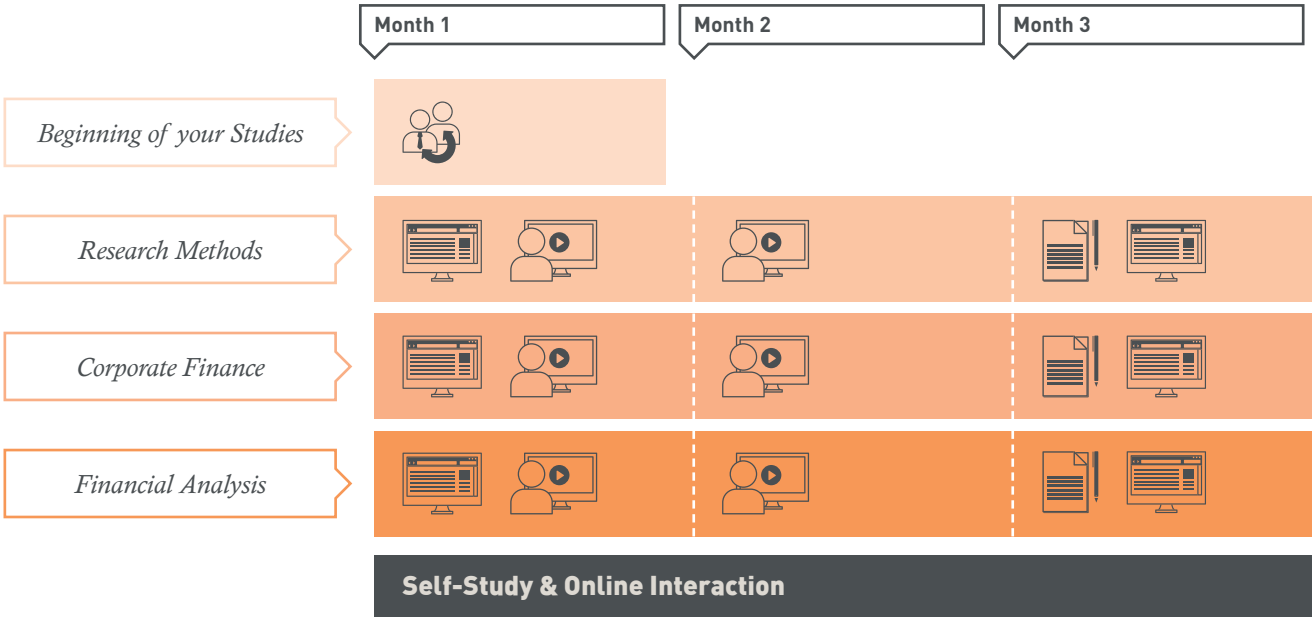
	Semester 1	Semester 2	Semester 3	Semester 4
Full Programme	Research Methods	Professional Ethics and Regulation	Corporate Strategy	Human Resources/ Organisational Behaviour
	Credit and Lending	Financial Institutions Risk Management	Managerial Economics	Corporate Finance
	Elective Module	Elective Module	Elective Module	Elective Module
Accelerated Route (for a qualified banker)	Research Methods	Human Resources/ Organisational Behaviour	Marketing Strategy	n/a
	Professional Ethics and Regulation	Elective Module	Corporate Strategy	n/a
		Elective Module*	Elective Module*	n/a
Accelerated Route (for qualified accountants)	Research Methods	Professional Ethics and Regulation	Elective Module	n/a
	Credit and Lending	Financial Institutions Risk Management	Elective Module	n/a
		Elective Module*	Elective Module*	n/a
Super Accelerated Route (MBA Route)	Professional Ethics and Regulation	Financial Institutions Risk Management	n/a	n/a
	Credit and Lending	Financial Crises and Regulation	n/a	n/a
Super Accelerated Route (Senior Professional Banker)	Professional Ethics and Regulation	Financial Crises and Regulation	n/a	n/a
	Corporate Strategy	Human Resources/ Organisational Behaviour	n/a	n/a

A Typical Semester

The Chartered Banker MBA is a Blended Learning Programme, carefully designed to deliver a balanced combination of self-study and practical learning with global colleagues.

A typical semester on the Chartered Banker MBA will include live online tutorials, recorded lectures, self-study, an intensive one-day revision session and examinations. We also encourage you to participate in discussions with fellow students and module directors via Blackboard throughout your study.

The diagram below shows how a typical semester will run for students on the **Full Programme**.



Key

One to one Online Induction

Recorded Lectures

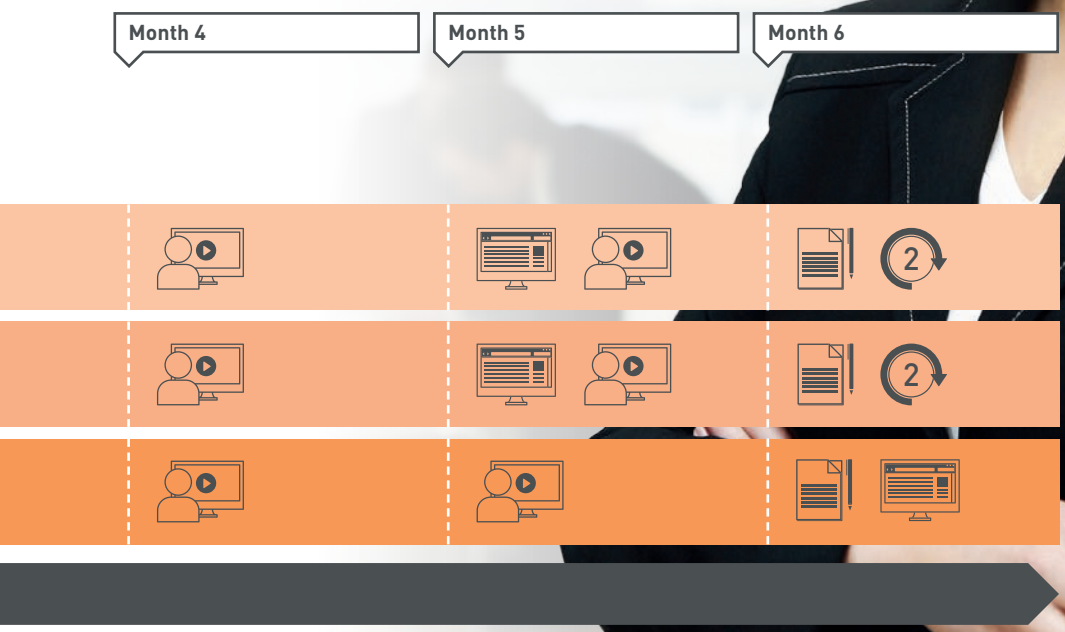
Live Online Tutorials

Assessments

2 Residential Periods (no. Days)

You are supported throughout your time on the programme by:

- Our dedicated support team, contactable via telephone or email
- A nominated mentor to assist you during your first semester
- Flexible payment and study options



Learning

Blended learning

The Chartered Banker MBA is a Blended Learning programme, a unique combination of online and face-to-face learning. Designed to make life easier for busy professionals, it minimises time away from the office and therefore has less impact on the day to day operation of the business and the students' working day.

Online Learning

The online learning element of the CBMBA programme is delivered by a combination of recorded lectures, live tutorials and Blackboard.

Blackboard

Blackboard is the virtual learning environment (VLE) and online learning resource used by Bangor University. Each module on the CBMBA benefits from a unique area within this environment which is used to deliver electronic copies of the study materials, recorded lectures, recordings from the live tutorials and other resources that the Module Directors feel are useful. It is also where you will find the assignments for each module and the timetable for the live sessions.

Students on the CBMBA programme also have access to an online resources module. This holds copies of the Semester Timetable, the Welcome Pack and any other resources that students need throughout their studies.

This is also a great place for students to communicate via discussion forums, to talk about lecture and tutorial content, module assignments or banking and finance news!

Recorded Lectures (Panopto)

Students are given access to recorded lectures hosted by Module Directors. These are supplemented by the live tutorials detailed next. These lectures are released via Blackboard.

Live Tutorials (WebEx)

Live tutorials are also part of the programme's blended learning schedule. These are delivered via WebEx, an online video conferencing system. These tutorials are also recorded and made available via Blackboard for those students whose work commitments mean that they cannot attend.

Face to Face Revision Sessions

All compulsory modules benefit from an intensive one-day revision sessions which is held in the UK at the end of each semester, followed by the examination. These sessions also tie in with a Chartered Banker MBA Gala Dinner which features guest speakers drawn from the global banking community – an ideal opportunity to network with like-minded professionals from around the globe.

Scholarships

Part funded scholarships can significantly reduce the amount of investment required to achieve this ground breaking qualification. Scholarships will be awarded on the strength of applications received. Whilst academic achievement is a key criteria, a broad view of each candidate's academic, work experience and life achievements will be considered.

How do you apply for a scholarship?

To be eligible to receive a scholarship, applicants are required to give details of their academic achievements, personal achievements and their reasons for applying for a scholarship for the Chartered Banker MBA programme.

Applicants will need to complete the relevant Scholarship section on the application form to be considered.

Application Procedure

When you choose to study an MBA programme you are making one of the most important decisions in your life.

The right choice will give you the toolkit to realise your future potential. In the present global climate, gaining a specialist MBA from a top university and leading professional body is a particularly important statement about you and your career aspirations.

Visit our website **www.charteredbankermba.co.uk** where application details, admission procedures and details of fees can be found.

Contact our Admissions Team if you have any questions or need any further advice before you get started.

Contact us

☎ +44 (0) 1248 365966
charteredbankermba@bangor.ac.uk
www.charteredbankermba.co.uk

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Gwynedd, LL57 2DG

A word from our Alumni

Brian Martin
Head of Risk, Financial Services Compensation Scheme

"The programme provided a broad range of topics to choose from enabling me to tailor my studies to my own and my employer's needs. All topics were relevant to the challenges current in our industry and therefore suitably challenging to study too. The tutors were excellent and they were supported by comprehensive and thought provoking materials. The WebEx live tutorials also meant that knowledge and preconceptions could be debated amongst peers.

Our industry is changing at a faster pace than for many years and it can be tricky keeping up, never mind getting ahead. The course therefore helped me to keep my personal development aligned with the most important aspects out there. The course has also been beneficial in career terms as I was able to select modules that are of value to my employer and to my role there. This has ensured that gaining the MBA wasn't just an academic exercise, in either sense of the expression.

Absolutely, I would recommend the course. Indeed, I think the emphasis ought to be reversed and we ought to be challenging our peers as to why they wouldn't want to pursue the course and its aims."

Cleopatra Rolle
Manager, Internal Audit & Corporate Governance, Central Bank of The Bahamas

"The CBMBA programme has provided me with current and valuable information which is easily applicable to the real day to day activities of auditing in the financial services industry. The programme provided an international perspective which is especially beneficial given the role of the Central Bank. The knowledge gained allows me to make an even greater contribution to the organisation's strategic plan, particularly as it relates to corporate governance. I highly recommend the programme to persons within or those seeking to transition to the financial services industry."

Senior Academic Team

Professor John Thornton

Head of Bangor Business School
Professor of Global Finance

John Thornton is a Professor of Global Finance. Prior to joining Bangor Business School in 2008 he was with the International Monetary Fund (IMF) in Washington DC, where he was, respectively, an Assistant Director in the Western Hemisphere Department, the Fiscal Affairs Department, and in the Middle East and Central Asia Department.

His responsibilities at the IMF included leading the negotiations for the stand-by arrangements with Ecuador and Argentina following currency and banking crises and debt defaults in these countries, and leading the annual Article IV consultation discussions with Egypt. He also held posts as the IMF resident representative in Nepal and in Costa Rica.

Professor Thornton has also been a staff member of the Economics Department of the Organisation of Economic Development and Cooperation in Paris, and was Vice President of Economics at Merrill Lynch International in London. He previously spent a year as Lecturer in Banking and Finance at Bangor University and was a Lecturer in Macroeconomics at the Institut d'Etudes Politiques de Paris.

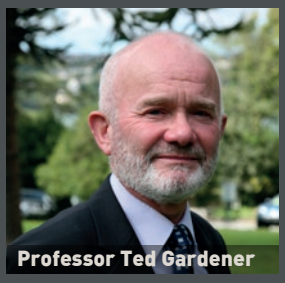
Professor Phil Molyneux

Head of Bangor University's College of Business, Law, Education and Social Sciences and Professor of Banking and Finance

Prof. Phil Molyneux's main area of research is on the structure, efficiency and performance of banking markets and he has published widely in this area. He is series editor of the Palgrave Macmillan Studies in Banking and Financial Institutions and co-editor of the OUP *Handbook of Banking*.

In 2002, he was appointed as an Expert Adviser on financial services legislation to the European Parliament Committee of Economic and Monetary Affairs. He has also undertaken contract research on policy formation commissioned by the European Commission (2005) and the Spanish Savings Banks Foundation (2003-2006). He has acted as consultant to the New York Federal Reserve Bank, World Bank, UK Treasury, Citibank Private Bank, Barclays Wealth, Credit Suisse and various other international banks and consulting firms.

He was appointed Bertil Danielsson Chair of Banking and Finance at the University of Gothenburg and the Swedish School of Economics in 2002-2003; in 2005-2006, he was appointed Levob Special Chair of Financial Services at Erasmus University, Rotterdam.



Professor Ted Gardener

Emeritus Professor and Consultant Director to Bangor Business School

Professor Gardener has held many university senior posts (including Head of the Business School and Pro-Vice Chancellor) at Bangor and visiting professorial posts at several other European universities, including Namur and Louvain (Belgium), Queen Mary and Westfield (UCL), Eichstat (Germany), and the Swedish School of Economics. He is also a Fellow of the Chartered Banker Institute.

Professor Gardener is a Banking and Finance specialist and he has published over 200 research reports, paper and books. During the 1990s he helped direct a joint Bangor and Cambridge University team that carried out major policy research for the European Commission, HM Treasury (in the famous Cruickshank Inquiry) and The World Bank. In 1997 the University of Goteborg (Sweden) awarded him an Honorary Doctorate in Economics for his research.

Dr John Ashton

Reader in Banking

Dr Ashton joined Bangor University in May 2010, having formerly worked at the Universities of Leeds, East Anglia and Bournemouth. During his time at East Anglia he was a founder member of the ESRC Centre for Competition Policy and whilst at Leeds was a member of the International Institute for Banking and Financial Services.

He has recent publications in the Journal of Banking & Finance. Regional Studies, Small Business Economics, Corporate Governance: An International Review and the Journal of Public Policy and Marketing. His research interests are in the pricing of financial services and competition policy.

Dr Ashton attempts to disseminate his research findings as widely as possible. In order to do this he has been interviewed for and had his research published in the financial, scientific and national press.

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